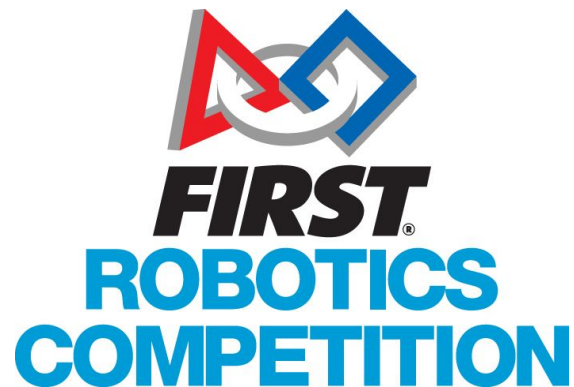


# Fundraising Plan

Silver Warriors

*FIRST*® Robotics Competition Team 7519

Clewiston High School



# Team and Program Summary

## **Team Summary**

The “Silver Warriors” is the *FIRST*® Robotics Competition (FRC) Team of Clewiston High School. FRC Team 7519 was founded in 2019. We are from Clewiston, Florida, currently have two mentors, and have 19 full-time members.

## **What is *FIRST*®?**

*FIRST*® is an organization founded by Dean Kamen composed of a series of programs intended to involve young people ages 6-18 in science, technology, engineering, and mathematics. It is an acronym of “**F**or **I**nspiration and **R**ecognition of **S**cience and **T**echnology.” It is composed of the following programs:

- *FIRST*® Lego League Jr. | Ages 6 - 10
- *FIRST*® Lego League | Ages 9 - 14
- *FIRST*® Tech Challenge | Ages 12 -18
- *FIRST*® Robotics Competition | Ages 14 - 18

# SWOT Analysis

## The SWOT Analysis

The SWOT Analysis is an organizer our team uses to evaluate its present situation and status. This organizer arranges what we have at the moment (Strengths and Weaknesses) along with things we *could* encounter (Opportunities and Threats). It also makes it very simple to compare positive aspects of our current standing with negative aspects.

<b>Strengths</b>	<b>Weaknesses</b>
<ul style="list-style-type: none"><li>● Dedicated students with useful skills (programming, metal-working, writing, public speaking, etc.)</li><li>● Access to wood &amp; metal shops</li><li>● Passionate mentors</li></ul>	<ul style="list-style-type: none"><li>● Lack of experience</li><li>● Lack of stable funding</li><li>● Lack of critical training skills for students</li></ul>
<b>Opportunities</b>	<b>Threats</b>
<ul style="list-style-type: none"><li>● Industrious area with engineering-related businesses</li><li>● Interest from our occupationally diverse community provides opportunity to recruit skilled mentors</li></ul>	<ul style="list-style-type: none"><li>● Inability to secure sponsors</li><li>● Loss of access wood &amp; metal shop</li><li>● Change in school policy which affects our team</li></ul>

## Summarized Team Expenses

These expenditures are rounded and are only to give a rough estimate. All expenses are repeated annually with the exception of those marks with an asterisk (\*). Marked expenditures are a one-time purchase.

<b>Expense</b>	<b>Cost</b>
Competition Registration	\$5,000.00
Robot Materials	\$4,000.00
Transport	\$800.00
Hotel	\$3,600.00
Catering at Competition	\$1000.00
Build Season Food	\$400.00
Tools*	\$500.00
Team Shirts*	\$800.00
<b>Total annually:</b>	<b>~\$14,800.00</b>
<b>Total:</b>	<b>~\$16,100.00</b>

# Sponsorship Benefits

## **Steel | <\$500**

- Logo or name on our website and link to website of sponsor
- Small logo or name on team shirts

## **Bronze | \$500 - \$999.99**

- Logo or name on our website and link to website of sponsor
- Small logo or name on team shirts
- Small logo or name on banner (displayed at competitions and events)
- Logo on robot

## **Gold | \$1000 - \$1999.99**

- Logo or name on our website and link to website of sponsor
- Large logo or name on team shirts
- Small logo or name on banner (displayed at competitions and events)
- Logo on robot

## **Silver | >\$2000**

- Logo or name on our website and link to website of sponsor
- Large logo or name on team shirts
- Large logo or name on banner (displayed at competitions and events)
- Logo on robot

# Contact Information

## **Website:**

<https://clewistonrobotics.org>

## **Social Media:**

- Instagram: @silverwarriors7519
  - <https://www.instagram.com/silverwarriors7519>

## **Team Email Address:**

- [frc7519@gmail.com](mailto:frc7519@gmail.com)

\*For general contact regarding matters such as sponsorships, mentoring, or questions.

## **Mentor Email Addresses:**

- Ms. Kinard: [kinardl@hendry-schools.net](mailto:kinardl@hendry-schools.net)
- Mr. Montano [montanod@hendry-schools.net](mailto:montanod@hendry-schools.net)

\*Do not unnecessarily contact our mentors. Only contact them directly for urgent or sensitive matters regarding robotics. Robotics is not their only job.

## **Shipping Address:**

- Clewiston High School  
Attn: Robotics  
1501 Francisco Street, Clewiston, Florida 33440